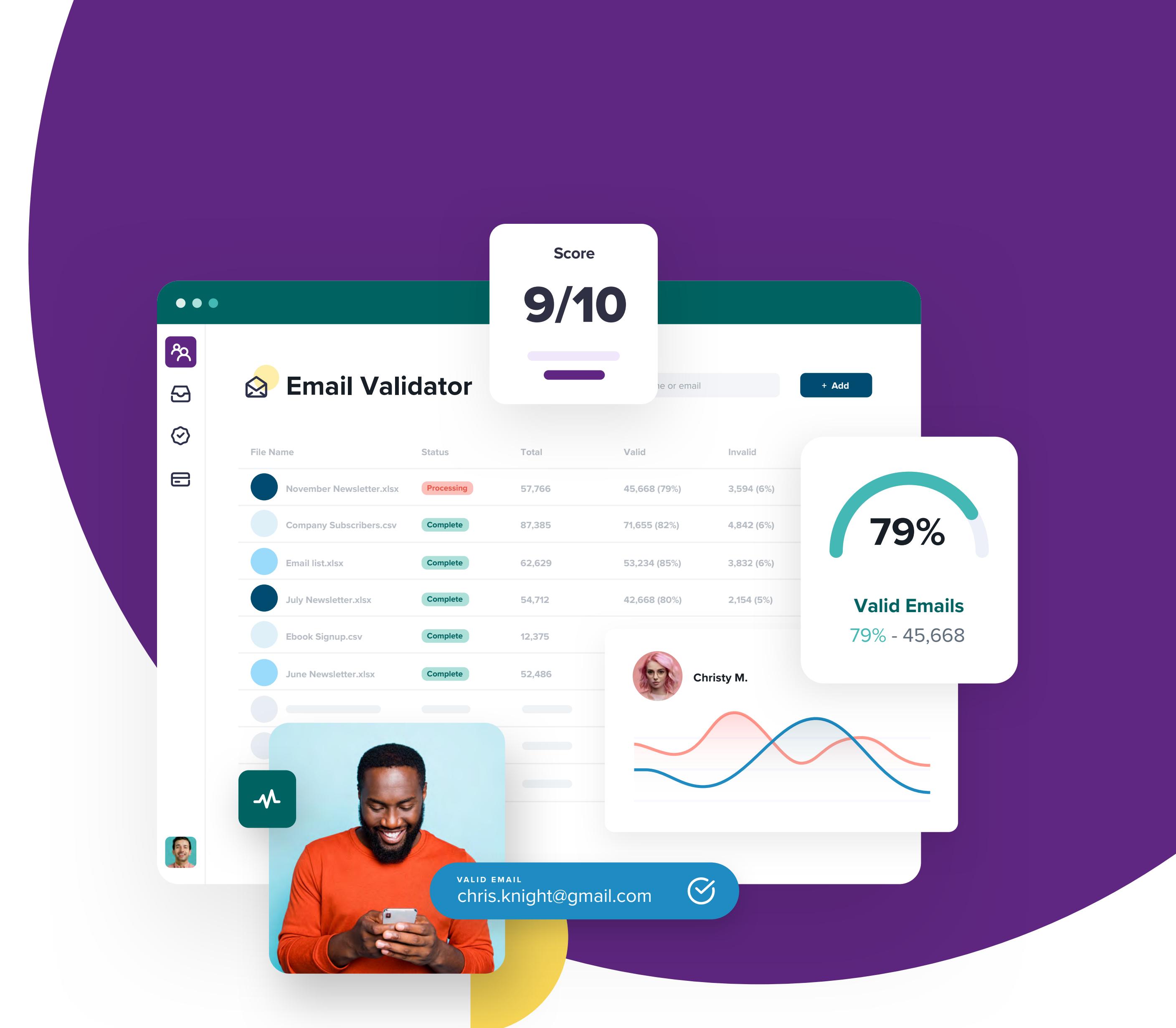




Media Kit

www.zerobounce.net



VALID EMAIL
chris.knight@gmail.com



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Liviu Tanase, CEO



Brian Minick, COO



Are you a member of the media and need help with a story? **Reach out to our PR Manager Corina Leslie at corina@zerobounce.net.**

ABOUT US

We're email junkies through and through.

ZeroBounce is an email validation and deliverability platform. A six-time Inc. 5000 honoree, ZeroBounce helps more than 185,000 customers land their emails in the inbox.

Achievements

- 2019: No. 851 on Inc. 5000 list
- 2020: No. 40 on Inc. 5000 list
- 2021: No. 9 on Inc. 5000 Regionals, Florida list
No. 487 on Inc. 5000 list
- 2022: No. 52 on the Inc. 5000 Regionals Southeast list
13+ billion emails validated
185,000+ customers



Forbes
**NEXT
1000**

WHAT WE DO

ZeroBounce helps businesses achieve the highest inbox placement for their emails.

With email being the number one business and marketing communication channel, data accuracy is vital. On average, 22.5% of an email list becomes obsolete within just one year. That results in bounces, spam complaints, low email engagement, and a poor sender reputation. Transactional and marketing emails landing in spam is a significant waste of budget.

ZeroBounce helps email senders ensure the data they use is up-to-date, so they can reach their customers and prospects successfully – in the inbox. Our guaranteed accuracy for email validation is 98%.



ZeroBounce Validate

Poor-quality email addresses affect sender reputation and decrease deliverability. ZeroBounce detects a variety of undesirable emails and helps senders boost their inbox placement.

Invalid emails

ZeroBounce can determine if an email address is good or bad. Whether they were invalid from the start or they became obsolete over time, these addresses are the main cause of bounces. Removing them improves deliverability.

Spam Traps

Based on internal research via a series of algorithms, ZeroBounce can detect email accounts that are connected with industry-wide blacklists, a huge inconvenience that can derail an entire email campaign.

Toxic Domains

ZeroBounce detects toxic domains known for abuse, spam, and bot-created emails. This feature helps companies eliminate fake accounts, reach the right audience and improve conversions.

Abuse Accounts

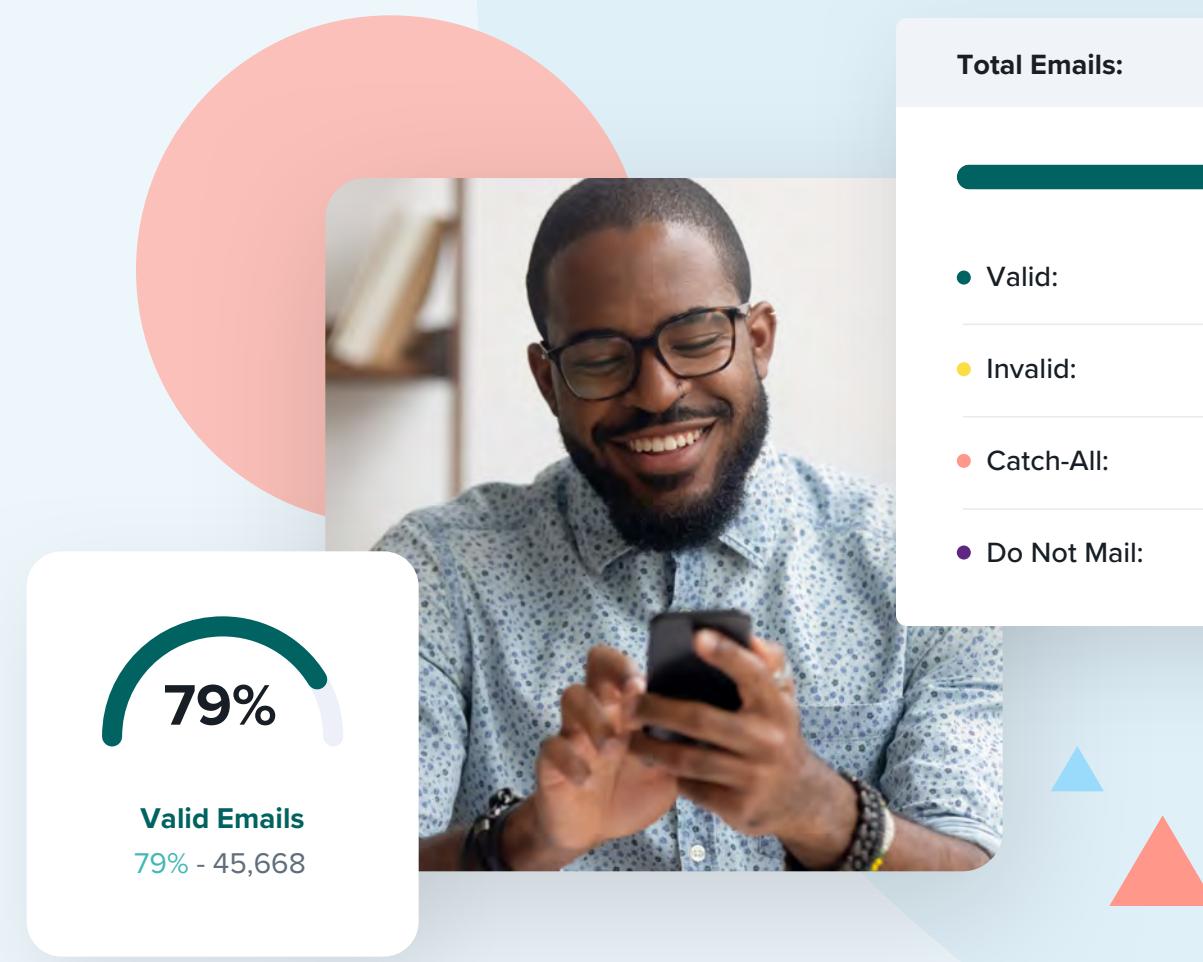
These users are notorious for marking messages as spam, which poses a high risk to a sender's reputation. ZeroBounce has compiled a list of known complainers to help companies reduce the number of spam complaints.

Do-Not-Mail Accounts

ZeroBounce detects role-based emails (support@, info@, sales@, etc.), as well as domains belonging to companies that shouldn't be sent marketing messages. These contacts have little to no value to sales and marketing teams.

Unknowns

ZeroBounce detects emails that can't be validated accurately. More than 80% of all "unknowns" end up being bad emails, but it's not always a permanent issue. ZeroBounce allows clients to re-validate these emails and doesn't charge for "unknown" results.



Catch-All Domains

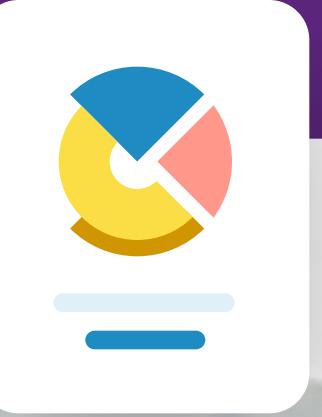
Some domains mask validity, meaning email addresses will always report as good, even when they're bad. ZeroBounce's proprietary technology uses algorithms to detect catch-all domains and email addresses associated with these domains.

Disposable Emails

Some domains mask validity, meaning email addresses will always report as good, even when they're bad. ZeroBounce's proprietary technology uses algorithms to detect catch-all domains and email addresses associated with these domains.

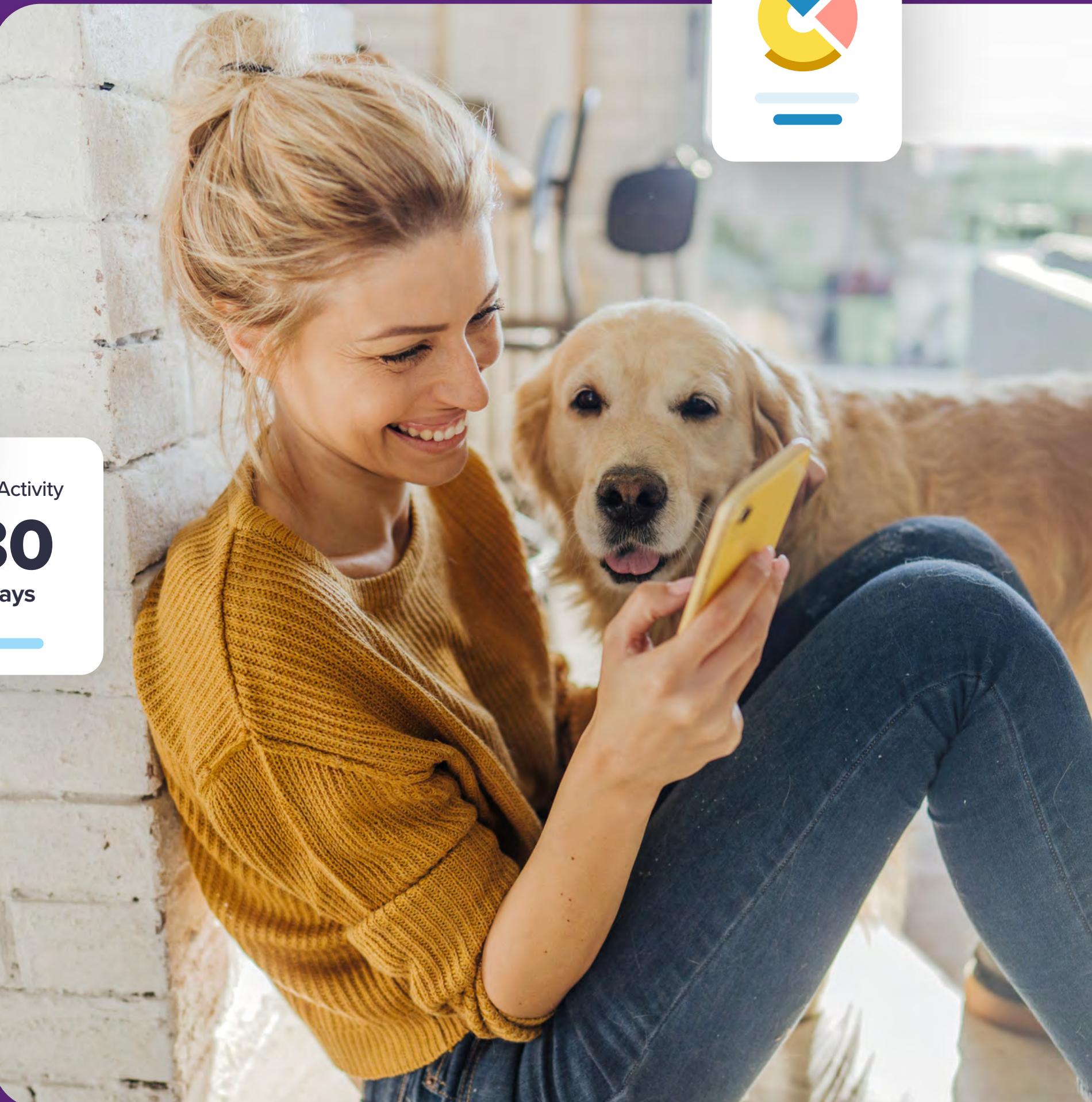
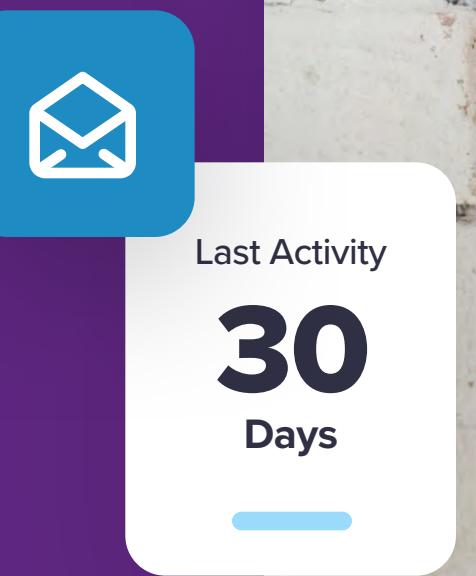
DataAppending Services

In addition to optimizing the accuracy of email lists, we have created a suite of tools that provide further email insights. These tools make list segmenting easier and allow senders to better target their different audiences.



Missing DataAppending

Apart from scrubbing an email list, ZeroBounce also enriches it by adding missing information to each contact (when available) – such as the name, gender, and location.



IP DataAppending

ZeroBounce is also able to append information about the IP address (country, state/region, city, and zip code of IP registration) used when the email was registered or opted-in for advertising. ZeroBounce appends missing data and IP info at no cost, as part of the email validation process.

Activity Data

ZeroBounce's scoring partners help identify email addresses that have had activity in the past 30, 60, 90, 180 or 365 days. The service returns a timeframe for all accounts that have performed at least one open, click, forward or unsubscribe.

With this data in hand, senders can better target their campaigns and focus on their most engaged subscribers.

ZeroBounce Activity Data is an optional service. Each matched contact will consume one validation credit.

ZeroBounce Score: Catch-all email validation

This tool uses a proprietary algorithm to rate the quality of an email address. It's effective at validating catch-all emails and it's been helping thousands of customers since launching in 2018. To the best of our knowledge, it is unique in the email space.

ZeroBounce Score combines a vast selection of data with proven statistical analysis to empirically rate the quality level of an email address. The software identifies positive and negative patterns of a unique email address and returns a score that users can integrate into their email hygiene process.

ZeroBounce Score's rating varies from 0 to 10, with 10 being the highest-quality indicator an email address can receive.

The methodology of ZeroBounce A.I. periodically adjusts as web trends evolve.



ZeroBounce Test

ZeroBounce is more than an email validation service. Apart from cleaning and enriching email databases, the service also offers a deliverability toolkit. Here are the services it includes.

Email Server Testing

The way a mail server is configured can have a dramatic impact on inbox placement. This tool runs 100+ tests against a sender's mail server configuration to ensure it is set up correctly. It helps identify potential issues and allows senders to fix them ahead of time.

Inbox Placement Testing

This tool allows for pre-send email optimization to ensure the highest deliverability. ZeroBounce provides 20 testing email addresses for senders to find out where their campaigns land with popular email providers – inbox, spam, or not delivered. Senders can adjust their content and settings until they reach the inbox.

Blacklist Monitoring

Being added to an email blacklist causes significant damage to a sender's reputation. ZeroBounce's tool runs daily checks against more than 200 blacklists and alerts users about being added to one. What's more, ZeroBounce offers contact information for each blacklist provider, which makes it easy for users to act upon getting delisted.



We're serious about security and privacy

ZeroBounce is using one of the best content delivery network systems in the world, backed by Cloudflare. This provides clients with an Advanced DDOS and Advanced Firewall protection that gives another layer of defense against cyberattacks and data breaches.

On zerobounce.net, all files uploaded and downloaded are encrypted with military-grade encryption ciphers. Customer data is never stored once data is validated and removed from the system; all aspects of the data are erased.



GDPR
Compliant



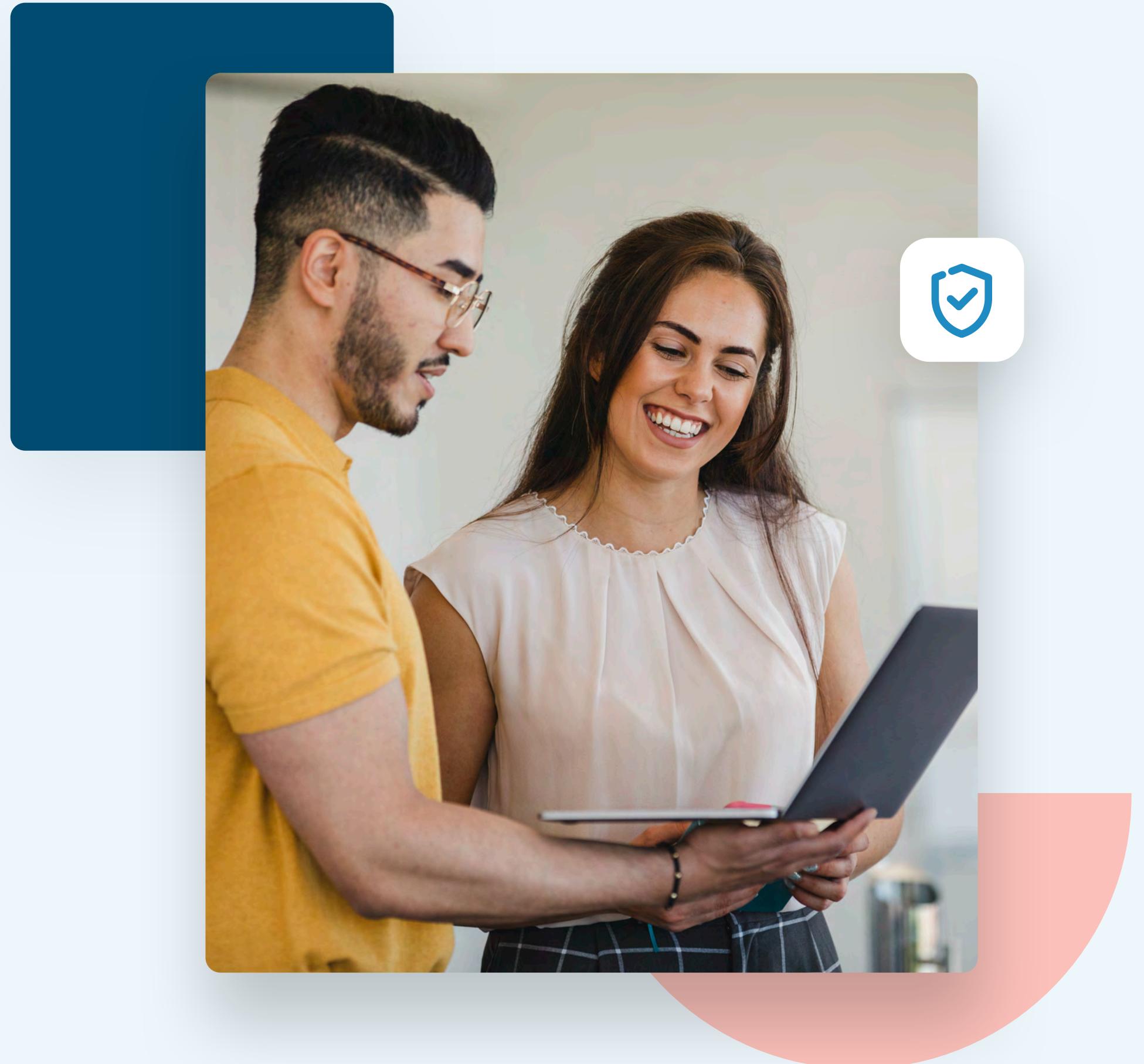
Privacy
Shield
Framework



SOC 2
Compliant



CCPA
Compliant



ZeroBounce In A Nutshell

ZeroBounce is an award-winning email verification and deliverability platform helping more than 185,000 customers land their emails in the inbox.

The service removes email typos, nonexistent and abuse email accounts, spam traps and other risky email addresses. ZeroBounce's email deliverability toolkit further supports the safe inbox delivery of transactional and marketing emails. The company operates a military-grade security infrastructure. It is GDPR and SOC 2 Type 2 compliant and ensures the highest levels of data protection.

ZeroBounce has validated more than 13 billion emails. Some of the companies it serves are Amazon, Disney, Netflix, LinkedIn and Sephora.

In 2019, ZeroBounce took no. 851 on the Inc. 5000 list of the fastest-growing private companies in the United States. One year later, ZeroBounce rose to no. 40 on the list. In 2021, ZeroBounce was number 9 on the Inc. 5000 Regionals list of the fastest-growing companies in Florida, and in 2022, it was no. 1,954 on the national Inc. 5000 list.

In 2022, ZeroBounce founded Email Day (April 23), now an international holiday honoring email inventor Ray Tomlinson.



For more information, reach out to our PR Manager Corina Leslie at corina@zerobounce.net.